

Please consider joining a committee and leave this form with your name and contact information at the registration desk

CT-AIMH 2011 Committees

We Need You

Advocacy and Public Awareness (Tanika Simposon, Lois Davis, Marianne Barton) **Your Name & Contact** _____

- Focusing on raising public awareness of and advocating on behalf of infant and early childhood mental health issues.
- Advocating for integration of infant/early childhood mental health knowledge/services into all infant/early childhood programs statewide.
- Advocating for expansion of intervention and therapeutic options for young children and families
- Raising public awareness of the importance of addressing the mental health and wellness of the most vulnerable young children in CT.

Fund Development: (Susan Vater, Joann Robinson.....) **Your Name** _____

- Generate earned income, contributed income.
- Establish a stable funding stream.
- Seek funding opportunities (grants, sponsorships, in-kind contributions)
 - Expand sponsorship opportunities
 - Seek private grant funding for strategic initiatives
- Seek opportunities to generate earned income from fee-for-service offerings and/or sale of goods (trainings/conferences, educational materials, endorsement program).
 - Increase net revenues from major conferences/trainings
 - Offer current and/or new services for a fee
 - Organize and implement a major fund-raiser/event

Marketing and Membership (Kareena DuPlessis, Joanna Bogin...)

- Spread the word about CT-AIMH and its role/impact; and on increasing individual organization members who support the Association.
- Raise public awareness of CT-AIMH's mission and impact by raising the organization's profile.
- Invest in marketing: keep website updated, develop promotional materials, create and disseminate educational materials.
- Develop an informational and marketing campaign to embed an understanding of early emotional development into all early childhood services.
- Expand and meaningfully engage membership.

Organizational Development and Effectiveness (Aileen McKenna, Kareena Duplessis, Tanika Simpson, Nancy Canata.....) **Your name:** _____

- Help the Board transition from an exclusively volunteer-led organization to one that effectively balances volunteer support with paid professional staff.
- Develop a 5-year human resources plan: paid, part time, contract. What staff positions are required in order to advance CT-AIMH's strategic goals and promote sustainability?
 - Plan for a bookkeeper: job description and cost
 - Plan for paid administrator/ceo: job description and cost
- Reexamine governance structure of the organization to rebalance tasks carried out by volunteers and those performed by staff

Professional Development: Anne Giordano, Chair. **Your name:** _____

- Advance professional development and capacity building related goals of the association, particularly with respect to competency guidelines and endorsement (this is currently the Competency Planning Consortium).
- Continue to sponsor/offer high-quality conferences, workshops and forums.